

Go Global

Directory 2010/11



Japan European Union
Thailand Middle East Venezuela
Indonesia Singapore

United States of America
Vietnam India China
United Kingdom Korea

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Macro Kiosk Berhad

The Company

MACROKIOSK is a multi-country mobile messaging technology enabler mobilizing technologies specifically in the area of mobile services, mobile monetization and telco-grade solutions.

Year 2000 saw the inception of Macro Kiosk Berhad ("MACROKIOSK"), a subsidiary of Goldis Berhad with the vision to become the leading Mobile Messaging Technology Enabler in Asia. MACROKIOSK provides world-class mobile messaging connectivity and solutions to a large-scale customer base with instantaneous mobile messaging connectivity to more than 2 billion mobile subscribers around the world.

Combining continual innovation and revolution, MACROKIOSK's Global Mobile Messaging Network - etracker is robustly connected to more than 500 mobile operators worldwide for 2-way bulk messaging, and is directly connected to more than 130 mobile operators for premium messaging.

Primarily focusing on mobile messaging gateway and mobile messaging solutions, MACROKIOSK's services cater to different stakeholders of the mobile industry namely mobile operators, solution providers, application developers, content providers, and system integrators - as well as to any companies who wants to leverage on the mobile channel, ranging from banks to airlines to television networks to retail stores, aside from many others in different industries. Such distinct companies by and large have international and global presence; MACROKIOSK will be the perfect business partner to work with.

MACROKIOSK is committed to providing scalable mobile messaging solutions to conveniently disseminate mission-critical services over borderless market and constantly satisfying beyond customer expectations.

MACROKIOSK obtained its MSC Malaysia status in year 2001, allowing the company to undertake research and development in the area of mobile messaging technology. MACROKIOSK continuously improve its pursuit in mobile technology enhancement locally and regionally, to be a top of emerging mobility trends powering customers from 18 different industries.

MACROKIOSK is an award-winning company, with a string of accolades awarded by internationally acclaimed establishment and faculties. Presence in 10 countries, namely Brunei, China, Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam makes MACROKIOSK the preferred Mobile Messaging Gateway and Solutions Enabler to a multitude of local and global clientele.

MACROKIOSK Corporate Website Snapshot: www.macrokiosk.com



MACROKIOSK Accreditation and Accolades



2009 MSC Malaysia CDP Achievement Award

2008 ASEAN Business Award

2007 | 2006 Enterprise 50 Award

2007 Frost & Sullivan Malaysia Telecoms Award

2006 Ernst & Young Emerging Entrepreneur Of The Year Award

2006 | 2005 Deloitte Technology Fast 500 Asia Pacific Award

2006 | 2005 2004 ACM Best @ Show Awards

Mobile Enterprise Services (MES)

MACROKIOSK Mobile Enterprise Services (MES) enables the immediate delivery of bulk messages around the world. Transacting on our etracker network, MES is able to route 2-way messages with more than 500 mobile operators worldwide, making it possible for you to communicate and reach your clients efficiently and cost-effectively without the limitation of geographical boundaries. MES enables anyone from governments, multinationals, SMLs, SMEs, to SOHOs to leverage on mobile messaging to achieve their business communication goals.

Mobile Interactive Services (MIS)

MACROKIOSK Mobile Interactive Services (MIS) is a secure and reliable platform designed for you to monetize your mobile contents/services. Connected to etracker, you are able to engage in premium chargeable messaging service with the customer base of more than 130 mobile operators. MIS essentially acts as the selling middleware between you and mobile operators for the delivery of your mobile contents/services to millions of mobile subscribers. Operating with a charging component, the platform facilitates an efficient reverse-charging payment system where MACROKIOSK contracts with the mobile operator to fulfill your sales pay-out.

Mobile Authentication Services (MAS)

MACROKIOSK Mobile Authentication Services (MAS) revolutionizes the paradigm of authentication through the use of SMS. MAS combine a two-dimensional (2D) barcode technology with GSM picture messaging technology to provide you a paperless solution for your authenticating needs. Supporting various 2D barcode formats such as Quick Response Code, Datamatrix and mCode, MAS converts text or picture messages into a 2D barcode to be transmitted to the mobile phone via SMS or WAP push. Each code delivered to the mobile user is a unique code that is non-replicable to other mobile users, thus ensuring a single usage expiry.

Mobile Financial Services (MFS)

MACROKIOSK suite of Mobile Financial Services comprises of multiple mobile channels namely SMS, MMS, WAP, authentication and downloadable applications to mobile phones. Mobile Fund Transfers, Transaction Authorization Code (TAC), Mobile Alerts, Mobile Reminders, Mobile Enquiries, Mobile Request, Mobile Payments and Mobile Top-Ups are some examples that MACROKIOSK Mobile Financial Services caters for. This solution allows mobile phones to be used as a channel to execute mobile commerce whereby transfers, payments and enquiries can be done seamlessly regardless of geographical locations and mobile phone types.

Mobile Aviation Services

MACROKIOSK offers a total mobility experience in Mobile Aviation Services that includes Mobile Booking, Mobile Ticketing and Airline Transaction SMS Alerts. MACROKIOSK suite of Mobile Aviation Services comprises of multiple mobile channels namely SMS, MMS, WAP, authentication and downloadable applications to mobile phones. This solution allows mobile phones to be used as a channel to execute mobile commerce whereby booking, purchasing and authenticating can be done seamlessly regardless of geographical locations and mobile phone types.

Mobile Monetization Services

MACROKIOSK Mobile Monetization Services platform enable application developers to gain an accelerated monetization channel, integrates sales and distribution components effectively while also allowing the high flexibility in establishing the preferred revenue model. Be it social games, videos or business tools, MACROKIOSK offers a robust merchandizing platform that supports different charging models such as flat-rate, per-usage, per-session or subscription basis. etracker direct access to the mobile operators also provides the advantage of having multiple shortcodes for simultaneous connectivity to different country markets.

To date MACROKIOSK is powering 18 industries namely:

- Advertising / Marketing
- Aviation
- Banking / Finance / Securities
- Broadcasting
- Education
- Entertainment
- Logistics / Supply Chain / Transportation
- Food & Beverage
- Healthcare
- Hospitality / Hotel Services
- Information Technology / Solutions / e-Commerce
- Insurance
- Publishing
- Property / Real Estate
- Retail / Wholesale
- SOHOs / SMLs / SMEs
- Telecommunications
- Tourism / Travel



MACRO KIOSK BERHAD

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